

Description of sample: This is web content I wrote for a client who owned and operated a car customization shop in Brooklyn. The client hired my team to design and build a fully optimized website. They wanted to appeal to high-end clientele and car aficionados.

I produced location- and keyword-targeted SEO content for every page of the website: Home, About Us, and 12 unique service pages. Accomplishing this required extensive industry research and efficient synthesis of information.

Below, you can see my web content for the following pages: Performance Mods, Car Audio, Custom Wheels and Tires, Mobile Video, Home, and About Us.

Performance Mods

At 212 Motoring, we're more than your average car mod shop. We're automotive visionaries, and we're here to help you explore and discover the most electrifying possibilities for your vehicle. Our passion is building one-of-a-kind masterpieces and producing high-performance cars that test the limits of speed and sound.

Serving high-end clients and celebrities in Brooklyn, Queens, and surrounding parts of New York, we custom-design performance mods and cosmetic upgrades for cars, trucks, and SUVs of all makes and models.

And unlike other aftermarket auto shops in the city, we don't shy away from luxury or international models. In fact, with 25+ years of experience, we have more confidence and expertise than most other car customization businesses nearby! Whether you're driving a Lamborghini, Mercedes, Rolls Royce, Bentley, or Ferrari, you can trust our knowledgeable and passionate car mod specialists to completely personalize every facet of your vehicle.

When you choose 212 Motoring for engine mods, interior accents, and personalized upgrades, you'll be blown away by the transformation you see and feel. Give us a call or visit our state-of-the-art auto shop today!

Performance and Engine Modifications

Whatever you dream up, 212 Motoring can make it happen. Whether you want to get your car competition ready or you're just craving a little more horsepower for fun, you'll find the performance mods you need right here. And with our in-house fabrication capabilities thanks to CAD software and 3D printing technology, we're able to integrate all components, wiring, and hardware precisely to spec.

You can count on our specialists to flawlessly design and combine any of these popular car performance upgrades:

- Engine mods
- Performance chip tuning
- Turbo upgrades
- Bolt-on mods
- Exhaust mods
- True dual-exhaust systems
- Exhaust headers
- Cold air intakes
- NOS systems
- Superchargers
- Fuel system upgrades
- Drive trains
- Brake upgrades
- Muffler upgrades
- Strut upgrades
- Suspension system upgrades
- Spark plug upgrades
- Bushing replacements
- Performance tires
- And more!

Made-to-Measure Interior and Exterior Car Mods

In addition to performance mods, 212 Motoring offers an exhilarating selection of interior and exterior car mods that will transform how your ride looks and feels. While the engine and exhaust mods will initially turn heads, the exterior car mods are what will keep them staring!

Standing out from the crowd in New York City isn't easy, but our team relishes a challenge. We love the opportunity to push the envelope and create a signature design that only belongs to you. From the initial design to the custom-fabricated coachwork to the final flourishes of trim-work, our specialists will leave you with a stunning, intensely personalized finished product.

Check out the desirable auto accessories we can install and integrate to give your car a brand-new look that's 100% unique:

- New head units
- Heated seats
- Seat covers and upholstery
- Floor liners
- Chrome accents
- Spoilers
- HID/LED lights and headlights

- Window tints
- Car wraps
- Paint protection film
- Racing pedals
- Custom shift knobs
- Custom grilles
- Car bras
- Skid plates
- Running boards
- Wind deflectors
- Lift kits
- Grille guards
- Tonneau covers
- Cargo liners
- Custom grilles
- Running boards
- Mud flaps
- Tow hitches
- Step bars
- And much more!

At 212 Motoring, our options for custom car mods and auto accessories are limitless. For example, we recently installed a full bar in a VIP client's backseat! Truly, however you want to mod your car, our trailblazing auto shop can do it.

We can also integrate new car electronics like remote starters, collision avoidance systems, and radar detectors. In fact, we are one of only a select few Stinger radar detector dealers in the entire country. Stinger provides military-level radar and laser systems for ticket avoidance.

Reach out today to get a free estimate on whatever car mods interest you! We've got options to fit every vehicle and style. Call or email us now!

Car Audio

Are you a true audiophile? Do you dream of turning heads with a designer car audio system?

At 212 Motoring, we're your source for custom car audio design and installation in Brooklyn and beyond. We carry an exclusive selection of car stereo components from the industry's most prestigious manufacturers, specializing in bespoke car audio systems for high-end vehicles.

To find out how we can compose an ultramodern sound system design for you, call now!

Top-of-the-Line Car Stereo Designs

We're available to give your factory car speakers a simple boost if that's all you want; however, our true strength lies in our ability to design and execute custom car audio systems from scratch.

With an intensive knowledge of automotive electronics, car stereo components, and acoustic engineering, 212 Motoring will give you a mobile audio system that's unrivaled in sound quality and appearance. We achieve this by using only the highest-quality car stereo products from the OEM industry's hottest brands, including:

- Morel Hifi
- Blam Audio
- HELIX DSP
- Brax Audio

Drawing on the latest innovations in the car stereo world, our car audio designers will develop an intelligent layout that produces a high-fidelity listening experience for your vehicle. And because we design your bespoke car audio system to integrate with the precise specs of your car, we're able to guarantee the cleanest and tightest sound possible.

Furthermore, thanks to our state-of-the-art facility, CAD software, and 3D printing technologies, we fabricate custom parts that enable us to seamlessly blend every component with your interior. When we're finished, the hardware and wiring are completely invisible.

Our discreet installations are available for all car stereo components, including:

- Amps
- Subwoofers
- Head units
- Speakers
- Tweeters
- Accessories, including smartphone mirroring
- And more!

Most Experienced Car Audio Installers in Brooklyn

212 Motoring is proud to say we have 25+ years of experience in the aftermarket car audio business. We've been a custom car audio shop right here in Brooklyn since 1998, and you'll have a hard time finding another customization enterprise with more experience or knowledge than us.

In addition, we're fully licensed and insured for custom car audio installation, so you can breathe easy knowing you're protected from liability. For your added protection, all of our work is warrantied and we honor all of the manufacturer warranties, as well. We want our customers'

new car stereo systems to provide years and years of heart-thumping bass, crisp sound, and serious pride.

Don't settle for anything less than the best. Get the finest car audio accessories and bespoke installation services in Brooklyn, Queens, and New York—call 212 Motoring for your free estimate today!

Custom Wheels and Tires

Get your car ready for the track, the streets, or the trail!

At 212 Motoring, we have the custom wheel and tire packages you need to heighten your driving experience and style. Whether you want high-performance wheels for the race track, winter tires for slippery, snowy streets, or all-terrain wheels for off-roading adventures, our custom wheel shop is the place to go.

Not only will we draw on our intensive expertise to help you select the best performance tires and wheels for your needs, but we'll also customize the installation to fit your vehicle's parameters to a T. In fact, all of our wheel and tire packages are specifically designed for each individual vehicle, then mounted and balanced using the latest equipment from Hunter Road Force to ensure you get a vibration-free ride.

So, make us your go-to tire and wheel shop in Brooklyn for cutting-edge products, knowledgeable service, and the fastest turnaround in NYC! In business since 1998, our custom wheel installers are ready to transform the way you drive. Call now!

Custom Wheel Packages

Fusing elegant appearance with accelerated performance, our aftermarket rims and custom wheels can be special-ordered so you get the exact match for your style. As Brooklyn's most versatile aftermarket auto shop, 212 Motoring is proud to enrich our selection of car mods with top-of-the-line wheels for cars, wheels for trucks, custom rims, and more.

Whatever you're looking for in aftermarket wheels and rims, we'll make it happen for you.

While other wheel installers may compromise on quality, we offer only custom rims and wheels from the manufacturers we'd trust with our own vehicles. To bring you the highest-quality products available, we get our aluminum performance wheels and rims from Forgiato, HRE, Ankry, Asanti, Lexani, and dozens of other top industry brands. In addition, our off-road wheels come from respected names like Fuel and Black Rhino. We also have the latest in spinning wheel technology for that extra razzle-dazzle.

We offer an unbelievable selection of custom wheels for trucks, cars, and SUVs, and we're happy to design packages that coordinate with all of your other accents, trims, and wraps.

Swing by our custom wheel shop today to place your order for:

- Chrome wheels
- Colored wheels
- Black wheels
- Powder-coated wheels
- Painted calipers
- Spinners
- And more!

Whether you want a full blackout package for that stealth look, or you need to pair your freshly upgraded wheels with a suspension lift kit, you can count on us for expert-level customization and installation. Ultimately, our goal is for your performance rims and custom wheels to give you an unbeatable driving experience for years to come.

In fact, that's why we warranty all of our work and honor all manufacturer warranties, as well!

And don't forget: We have the finest Hunter equipment on hand, including the new Road Force Elite Wheel Balancer to check runout on your tires before you experience any vibration on the road. We're also happy to correct a bad wheel fitment done by another wheel installer.

Performance Tires for All Terrains

Installing a brand-new set of performance tires might be the single most valuable car mod you do. Nothing improves the way your car drives and handles like a strong set of custom tires. Thankfully, 212 Motoring is the custom tire shop you can trust to help you find the best performance tires for your particular needs.

Our high-performance tires come from Michelin, Pirelli, Yokohama, and TOYO to match your wheels. From street racers to off-roaders, we have something for everyone:

- Ultra-high-performance tires
- Low-profile tires
- All-season sport tires
- Super-sport tires
- Street performance tires
- Summer performance tires
- Winter performance tires

Contact us today for a free estimate on your performance wheels, rims, and tires. We'll put in an order and provide expert installation once your aftermarket rims and tires arrive at our Brooklyn shop.

Upgrade now to custom car or truck rims and tires from 212 Motoring. We're here to give you the car mods you need, inside and out!

Mobile Video

As the foremost car customization business in Brooklyn and New York, 212 Motoring performs mobile video installation with the highest-quality products on the market. We can seamlessly integrate everything from headrest DVD screens to drop-down ceiling-mounted monitors. Specializing in bespoke car audio/video systems since 1998, we know how to work with all the latest, state-of-the-art car video systems available on the market.

With 25+ years of experience in the industry, we'll use our technical expertise to help you design a customized car DVD system or digital media system that delivers optimal sound and video quality. From product education and personalized recommendations to complete in-car video installation, integration, and wiring, we give you and your car the VIP treatment every step of the way.

So, give us a call or visit our ultramodern showroom today! We'll provide you with a professional consultation regarding the in-car DVD player, accessories, and aesthetics you're interested in.

Custom-Designed Car Video Systems

You might feel a bit overwhelmed by the sheer magnitude of mobile video possibilities available at 212 Motoring, but don't worry—you're in good hands with our experts.

We'll listen to your goals for on-the-road entertainment, guide you through our selection of top-tier products, and handpick the perfect car audio/video components that synergistically work together to give you the best system for your needs. No cookie-cutter solutions here, only 100% personalized designs.

Once we've thoughtfully chosen your components, we'll collaborate with you to create a custom layout based on your desired screen placement, viewing style, and sound preferences. We will even use our in-house technology to custom-fabricate enclosures, upholstery, lighting, and other features to ensure your mobile video system looks as great as it performs. All components will be discreetly installed and safely wired for optimal aesthetics and maximum enjoyment.

We can hardwire and integrate any combination of car video systems and components, including:

- Headrest DVD players
- Headrest monitors
- Trunk-mounted displays

- In-dash DVD and media receivers
- Receivers with dual- or multi-zone capabilities
- Overhead DVD players
- Center console DVD players
- Digital media players
- Additional inputs for video games, smartphones, and tablets
- Additional speakers and headphone jacks
- And more!

Our in-car DVD player options cover a wide spectrum from stand-alone units to audio deck add-ons to multi- and dual-screen systems. Bonus features, such as iPhone/Android mirroring and video game connectivity, can even transform a basic car DVD system into an individualized entertainment console for each passenger!

Let Us Perform Your Car Video/DVD Player Installation Today

At 212 Motoring, we stand behind our workmanship and products with various warranties. We're also fully licensed and insured. Whether you come to our Brooklyn shop for a headrest monitor replacement or an overhead DVD player with in-dash receiver, you can be 100% confident in our high degree of craftsmanship.

Call 212 Motoring now to get started! We are your source for in-car DVD players and more in Brooklyn, Queens, and surrounding parts of New York and Long Island.

Home

The Cream of the Crop in Car Customizations

Looking to elevate your driving experience? 212 Motoring has the bold vision, creative concepts, and technical expertise to provide you with the customized vehicle of your dreams. From bespoke car audio systems to custom wheel packages to tailor-made automotive wraps, there's no limit to what's possible. At our high-tech facility, we perform all designs and fabrications in house!

Best-in-Class Car Customization

At 212 Motoring, we operate beyond the confines of your typical car customization shop in NYC.

With 25+ years of experience in the automotive aftermarket business, we're more passionate and knowledgeable than most other specialists in our field. We specialize in creating one-of-a-kind designs and producing highly personalized vehicles for our elite clients.

Just ask one of the many sports stars and entertainers we've done work for.

Whether we're designing custom car audio systems, installing exhaust and engine mods, or fitting high-performance wheel and tire packages, we're truly in our element when we're thinking outside the box and building unique solutions for fellow car enthusiasts. Watching an impressed client drive away with their tailor-made car wrapping, custom trim work, or upgraded suspension system is our favorite part of the job.

When you demand the best for your vehicle, we're the high-end specialists you can trust. Call, message, or visit us today!

Handcrafted Car Interiors and Exteriors

212 Motoring is proud to be an exclusive car customization business in New York City. Our clientele is from all around the metro area, including Brooklyn, Queens, New York, Staten Island, Hempstead, and Valley Stream. However, we're often sought out by celebrities and prestigious clients from all across the country.

But no matter what, we treat all of our clients with the highest level of service. Our mission is to give every person who walks through our door the VIP treatment, regardless of whether you roll up in a Nissan or a Lambo. We believe everyone deserves to have a vehicle they're proud to drive.

So, whether you want a concert-hall quality sound system or a distinctive, jaw-dropping vinyl wrap, we're the creative specialists you can trust. Contact us today!

About Us

212 Motoring is the newest concept in automotive customization.

Based in Brooklyn, we specialize in taking ordinary vehicles and turning them into one-of-a-kind masterpieces. We do this by providing a wide range of made-to-measure films, aftermarket accessories, performance upgrades, and more. At our high-tech facility, we offer everything from custom wheels and tires to vinyl wrapping to car audio/video systems.

Greatness Is Our Goal

Our mission is to present each and every client with the most pleasurable shopping experience of their lives. To accomplish this mission, we offer products that have been designed and built only by manufacturers who meet the exacting standards of performance and quality necessary to be a 212 Motoring supplier.

Moreover, our facility is top of the line in every aspect, from the urban and ultramodern décor to the advanced fabrication techniques employed by our custom installation staff.

So, whether you're getting your car ready for the street, the track, or the show, you can count on our trailblazing specialists to build you a stunning, tailor-made product.

Exquisite Style and Artistry

Being in close proximity to New York and Long Island means you have to go the extra mile if you really want your car to make a statement and stand out from the crowd. Luckily, 212 Motoring has the creative vision, technical expertise, and first-class aftermarket products to help you explore grander possibilities than you ever could have imagined.

We approach car customization like a collaborative art form. We handpick every color, panel, speaker, and piece of equipment, seeking your input at every stage. We also fabricate many of our own parts in house so we can seamlessly integrate your bespoke sound system, lighting kit, or audio-video system within the specs of your car.

The result? A cutting-edge, custom-built vehicle that puts your individuality on full display.

Making Transformations Every Day

As car customization artists, there's nothing more satisfying to us than watching a car go from a cookie-cutter, standard-edition model to a showstopping, ready-for-the-racetrack bomber. With an endless combination of car mods, paints, wraps, and accessories available, any upgrade is possible.

Our photo gallery speaks for itself!

In addition, we have 25+ years of experience custom-designing and handcrafting car interiors, exteriors, sound systems, and more right here in house. And because we perform all of our fabrications and installations using sophisticated CAD software and 3D printing technology, we're able to produce impeccable results every time.

High-End Vehicles Are Our Specialty

One feature of our car customization business that distinguishes us from the competition is how deeply knowledgeable we are about high-end vehicle makes and models. In fact, we have more experience with luxury cars, sports cars, and even muscle cars than most other customization operations in Brooklyn and NYC.

And when you've invested in a Lamborghini, Porsche, Ferrari, Tesla, Range Rover, or a similarly high-caliber brand, you want to be 100% confident that you're putting it in safe, capable hands. That's why 212 Motoring continues to be the shop that New York's elite drivers trust the most.

But don't just take our word for it: Look at the long list of celebrity clients who have commissioned us for custom work!

Lifelong Passion for Cars

There's an old saying: "Do what you love, and you'll never work a day in your life." For the crew at 212 Motoring, those words couldn't be truer. If we didn't customize cars for a living, we'd be doing it for fun!

We live and breathe cars. From state-of-the-art suspension systems to custom lighting kits to one-of-a-kind engine mods, we love pushing the envelope and seeing what we can achieve with those four wheels.

That's why we're constantly educating ourselves about new sound system advancements, design software and technology, and the latest installation techniques. Not only is it our job, it's our passion. That's what makes us the best in the business.

To find out more about why we're the cream of the crop for car audio/video systems, vinyl wrapping, automotive lighting, and other customization services, call or visit our state-of-the-art showroom today!