

PRESS RELEASE: House Cleaning Company in Arlington, VA, Announces New Slogan, Mission to Clean for a Cause

Piper's Cleaning Service

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Piper's Cleaning Service, a cleaning company recently established in Arlington, VA, has announced its official slogan: "Cleaning for a Cause." This slogan coincides with the company's stated mission to support military veterans, service members, and their families.

With a selection of services that include house cleaning, office cleaning, and window cleaning, Piper's Cleaning Service operates like most other cleaning companies in Northern Virginia and across the country. However, what distinguishes it from other companies, according to Owner Alex Pelli, is its mission.

Pelli says, "Our overall mission is, essentially, to take care of our military. They're always serving us, and now it's our turn to serve them. That's the basic idea that drives everything we do."

In practice, the cleaning company's mission can be broken down into two objectives:

1. To provide employment for veterans and military spouses;
2. To donate a significant portion of its profits to charities that assist military members and their families.

"We owe it to our military, plain and simple," Pelli explains. "They voluntarily put their lives on the line to protect us. Not only that, but their spouses take on a huge burden, too. They function as single parents while their husbands or wives are deployed. Plus, their careers get put on hold every time they have to relocate somewhere new. That makes it really hard to maintain their independence."

According to Pelli, the plan for Piper's Cleaning Service is to build a team in Arlington and Northern Virginia that consists primarily of military members and their spouses. Because residential and commercial cleaning services are always in demand, the cleaning company will be able to provide these individuals with consistent, reliable work throughout the region.

"The goal is to ease their burdens just a little bit and provide them with some sense of financial independence—whether they're a veteran who lives here permanently or their spouse is a military member stationed here short-term," Pelli says. "Either way, it's the least we can do."

Piper's Cleaning Service is a residential and commercial cleaning company headquartered in Arlington, VA. The company offers one-time and routine house cleaning services, office cleaning services, vacation property cleaning services, and more.